

**18th Philippine Food Expo 2026
Sponsorship Packages**



Benefits		Sponsor - Gold	Sponsor - Silver
		<input type="checkbox"/>	<input type="checkbox"/>
Recognition & Promotions			
Recognition as an official Philippine Food Expo Sponsor		✓	✓
Acknowledgments and promotions by live hosts and voiceover during the event		✓ 6 spots / day	✓ 4 spots / day
Souvenir Directory Ad Placement	Digital	✓	✓
Sponsor mention in press releases and media coverage	Print	✓	
	Digital	✓	✓
Social media promotion on Noel Bazaar accounts	Dedicated Static Posts	✓ 2 posts	✓ 1 post
	Reels	✓	
	Stories	✓	✓
Print & Digital Inclusions			
Company logo inclusion in Traditional, Digital & On-Site Promos		Cooperator	Supporter
		✓	✓
Company logo inclusion in Online/Digital & Offline Promotional Materials		Cooperator	Supporter
		✓	✓
Company logo inclusion on tarpaulins around the event venue		Cooperator	Supporter
		✓	✓
Logo placement on event LED panel backdrop		Cooperator	Supporter
		✓	✓
Booth & Tickets			
Booth Space		54sqm (3mx3m x 6 units)	36sqm (3mx2m x 4 units)
Complimentary Tickets		80 tickets	50 tickets
Exclusive Opportunities			
Pre-event Dedicated E-mail Direct Marketing		✓ 2 email blasts	✓ 1 email blast

Merchant Briefing	Flyering	✓	✓
Seeding of branded giveaways		✓	✓
Stage time OR Seminar Room Slot		✓	✓
		1 slot x 1 hour	1 slot x 30 mins
Branded Ceiling Dropdown Banners	2m x 5m	2 banners	1banner
Event Naming Rights for Special Events		✓	✓
Product Display Slot in the Culinary Competition Area		✓	✓
Roll Up Standee Display on Culinary Competition Area		✓	✓
Roll Up Standee Display on Stage Area		✓	✓
TOTAL PACKAGE VALUE		500,000	350,000

*Other forms of promotional activities, branding initiatives, or event-related exposur may be proposed by either party during the course of the partnership. Such activities shall only be implemented upon mutual agreement and written conformity of both parties, and shall be aligned with the overall theme and objectives of the 18th Philippine Food Expo.

With our agreement and conformity:

Company Name: _____

Signature over Printed Name

Aprille Robles
Project Director
18th Philippine Food Expo